



Cadaver and Simulation Lab 2025 Partnership Prospectus **August 14, 2025**



Science Care®

19301 E. 23rd Ave. • Aurora, CO 80011 • (800)417-3747

INVITATION FOR PARTNERSHIP

Dear Industry Colleagues,

On behalf of the planning committee, I'm pleased to invite you to join us as a valued industry partner at the upcoming **Integrating Functional Reconstructive Urology & Endourology (IFRUE) Annual Meeting**, taking place **August 14–17, 2025**, at the **Sheraton Denver Downtown Hotel**, Denver, Colorado.

As Functional Reconstructive Urology continues to evolve, **IFRUE 2025** serves as a critical platform for uniting established **endourologic techniques** with **emerging reconstructive approaches**—all aimed at advancing patient outcomes in functional urology.

A cornerstone of this year's meeting is the **Hands-On Cadaver and Simulation Lab**, held **Thursday, August 14th**, at **Science Care in Aurora, CO**. This highly interactive session is designed for a targeted audience of **fellows and early-career urologists** specializing in:

- Functional Reconstructive Urology
- Sexual Medicine
- Urogynecology/Reconstructive Pelvic Surgery (URPS)
- BPH and Endourology

We are once again opening the lab to a select group of vendors, offering a **unique opportunity to directly engage** with 25–30 future leaders in urology in a **collaborative, hands-on environment**. This year's program will also include contributions from esteemed partner societies, including:

- Society of Benign Prostate Disease (SoBPD)
- Sexual Medicine Society of North America (SMSNA)
- Society of Women in Urology (SWIU)
- North American Robotic Urology Society (NARUS)

Lab focus areas will include:

BPH therapies, male and female incontinence devices, prosthetics, neuromodulation, urethral stricture management, and advanced endourology techniques.

Why Partner with IFRUE 2025?

- **Premium access** to a niche, high-value audience
- **Dedicated lab space and podium time** to demonstrate your technology
- Opportunities for **meaningful dialogue** with emerging thought leaders
- A relaxed yet focused setting designed to foster interaction and innovation
- Visibility in a program supported by top societies in the field

Your involvement directly enhances the educational value of the lab experience and allows participants to explore technologies that are transforming patient care.

For further details on lab packages, exhibit opportunities, or sponsorship options, please contact **Tyler Gillespie** at tgillespie@veritasamc.com or call **847-920-6573**.

We greatly appreciate your consideration and look forward to welcoming you to Denver for what promises to be a highly impactful and engaging meeting.

Warm regards,



Brian J. Flynn, MD

Scientific Program Chair, IFRUE 2025

Fellowship Director, Functional & Reconstructive Urology

Professor of Surgery/Urology, University of Colorado

720-394-6481 | admin@ifrue.org

CADAVER AND SIMULATION LAB PACKAGES

Maximize Your Impact at the IFRUE Cadaver and Simulation Lab

Engage. Demonstrate. Educate.

Showcase your technology and innovation in a hands-on, clinical environment that delivers unmatched educational and engagement opportunities with a highly targeted audience. Our Cadaver and Simulation Lab Packages offer premium space, access, and exposure—tailored for medical device companies, surgical innovators, and clinical educators seeking meaningful interactions with decision-makers.

Limited Availability – Reserve Early

Space is limited and assigned on a first-come, first-served basis. Don't miss your opportunity to make a lasting impression. Full details provided upon registration.

BASIC PACKAGE

\$7,500

Your gateway to high-impact interaction. Ideal for showcasing one product or simulation per station.

Exhibitor Level Includes:

- **Dedicated 10' x 5' exhibit space** with two tables for **one cadaver or simulation station**
- Room for **phantom models, specimens, and multimedia display**
- Access to **meeting and break room**, locker rooms, and bathrooms
- **Light snacks, beverages, and water** provided
- **15-minute podium time** in the main didactic session for one product presentation
- **Complimentary round-trip transportation** from Sheraton Denver Downtown
- Full **conference Wi-Fi access**
- **Two complimentary industry lab participants**
- **Complete IFRUE lab attendee list** (pre-conference)

Ideal for product launches, technique demonstrations, and direct clinician engagement.

ADDITIONAL STATION

\$5,000/EACH

- Add a second station to increase your presence
- Includes dedicated 10' x 5' space and two tables
- Two additional complimentary lab participants

SPECIMEN OPTIONS

NOTE: ALL SPECIMENS REQUIRE THE PURCHASE OF A BASIC PACKAGE.

- **Male Pelvis – \$5,000/each**
Includes pelvic organs, lithotomy rack, PPE, surgical instruments, and full disposal service.
- **Female Pelvis – \$4,000/each**
Includes pelvic organs, lithotomy rack, PPE, surgical instruments, and full disposal service.
- **Lower Extremity – \$3,000/each**
From tibial plateau to toe. Includes PPE and full disposal.

EQUIPMENT & TECHNOLOGY ADD-ONS

- **Fluoroscopy (C-Arm) – \$3,000/unit**
Requires at least one cadaver. Includes C-Arm, contrast, and certified radiology technician.
- **Cystoscope – \$1,500/scope**
Includes Ambu or Karl Storz cystoscope, ureteroscope, monitor, irrigation fluid, and gel.

LAB EXHIBITOR PACKAGE

\$2,500/EACH

- **One exhibit space** in the conference room
- **Two full lab attendance passes**
- **Full post-conference attendee list**

CADAVER AND SIMULATION LAB PACKAGES

IMPORTANT NOTES

- The IFRUE Lab and main conference require **separate registration and payment**.
- All lab costs are **exclusive of proctor travel or honoraria**.
- Local proctors may be arranged by IFRUE; visiting KOLs are the vendor's responsibility unless covered by an unrestricted educational grant.
- All content is protected. Unauthorized use, sharing, or reproduction of lab materials (including didactics, dissections, and simulations) is strictly prohibited.

HONORING ANATOMICAL DONORS

The IFRUE Cadaver and Simulation Lab is made possible through the extraordinary generosity of individuals who have chosen to donate their bodies to science. These anatomical gifts provide a rare and invaluable opportunity for hands-on education and are central to advancing surgical innovation, clinical techniques, and patient outcomes.

As an industry partner, your participation in the lab reflects not only a commitment to surgical advancement but also a shared responsibility to uphold the highest ethical standards. All individuals involved—whether as sponsors, exhibitors, faculty, or attendees—are expected to treat the donors and the lab environment with the utmost respect and professionalism.

We ask all partners to recognize the profound impact of these contributions and to join us in creating a space that honors the dignity of every donor and the purpose of their selfless gift.



EXHIBIT AND SUPPORT FORM

Integrating Functional Reconstructive Urology & Endourology Fellows Cadaver and Simulation Lab

August 14, 2025 • Aurora, CO • Science Care



APPLICANT INFORMATION (as it should appear in the official program)

Contact Name

Title

Company Name

Address

City

State

Zip

Country

Phone

Fax

Email

WE WOULD LIKE TO SUPPORT AS FOLLOWS



PAYMENT INFORMATION (please remit payments by August 14, 2025)

We agree to pay the TOTAL sum of (USD): \$

☐ Pay by Credit Card: We will send you a secure link for credit card payment.

Do not provide your credit card information with this form.

☐ ACH Payment: **preferred method**

☐ Check payable to: "Functional & Reconstructive Urology, LLC" (in US dollars on a US bank)

☐ Please Invoice Me

Return this completed Form to admin@ifrue.org

For (Print Applicant's Company Name):

By (Authorized Signature)

Print Name:

Title

Date:

CANCELLATION POLICY

All cancellations must be submitted in writing to FRU LLC and will be considered effective as of the date the written notice is received.

- **Cancellations received on or before August 1, 2025:** A cancellation fee of **\$5,000** will apply. The remaining balance, if any, will be refunded within 30 days following the conclusion of the event.

- **Cancellations received after August 1, 2025:** No refunds will be issued for cancellations received after this date, regardless of circumstance.

Unclaimed Exhibit Space:

- Exhibit space not occupied by **12:00 PM on Thursday, August 14, 2025**, may be reassigned or repurposed at the sole discretion of IFRUE, without obligation for refund, reimbursement, or indemnity to the original exhibitor.

By submitting payment and reserving exhibit space, the exhibitor acknowledges and agrees to the terms and conditions outlined in this policy.